

# What to Expect

at your first appointment

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An easy to understand guide to prepare for your first appointment.

## WEALTH *Beyond* WALL STREET

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Brett Kitchen and Ethan Kap are the best selling authors of *Wealth Beyond Wall Street*. After their families lost substantial amounts of money in stock market crashes, they traveled the country learning from millionaires little known strategies to grow their wealth.

Their mission is to share these strategies to help Americans change the way they save and invest.



Over 100,000 in print!

Wealth Education Group is based in Salt Lake City, Utah. This image of Brett and Ethan's 1967 Ford Mustang (signed by Carrol Shelby) was taken at the Bonneville Salt Flats where multiple world land speed records have been set.



Brett Kitchen

Ethan Kap

# What To Expect At Your First Appointment

- 1 When we call** you will be talking to a wealth specialist who will share several unique strategies to grow your wealth and create a retirement cash flow.
- 2 Your entire appointment** will take approximately 15 to 17 minutes.
- 3 During this process** you will see 4 critical numbers most people never know about their current retirement plan:
  1. The **SIZE** your nest egg could be when you retire: See a prediction of how much money you'll have when you retire.
  2. **WHEN** your retirement money could run out: People usually run out of money at a much younger age than they imagine.
  3. The **COST** of taxes during your retirement years: Taxes can be the biggest risk in retirement, discover your tax risk.
  4. The **AMOUNT** of income your retirement plan can produce each year: See if you will have enough to maintain your lifestyle in retirement.
- 4 Plus learn, a new strategy** to create a tax-advantaged retirement cash flow that could last for the rest of your life.

## Most Of Our Clients Have One Or More Of These 3 Objectives:



1

A lifetime tax advantaged retirement income.

2

Potential for double digit growth during good years to outpace inflation.

3

Protection of principal so you don't lose during market crashes.

# Questions That Will Be Answered Throughout The Process

1

**How can I protect my wealth from market crashes?** Most people simply do not want to experience another major loss in their life savings. You'll learn how to protect your wealth from the next market crash so you never lose sleep during the next crash.

2

**How can I create financial protection?** Protect your family with a death benefit so no matter what happens your loved ones will be financially secure.

3

**How can I grow my money without putting it at risk in the stock market?** You can lock in your gains each year so market crashes don't cost you 20%, 30% or 40% losses. Discover how to get good growth on your money without high risk investing.

4

**How can your strategies help me?** Several of the benefits you can enjoy are; additional retirement income, protect your retirement savings from market crashes, grow your money to beat inflation and create tax advantaged cash flow.

5

**How can I protect my wealth from taxes?** With 17 trillion in debt and trillions more in obligations our historically low tax rates are already going up. Former U.S. Comptroller General, David Walker, predicts tax rates will double in the near future.



# Common Questions About Your Appointment

**Will I be pressured to buy something?**

There is nothing to buy during this appointment. If you qualify and are interested in learning more, we will schedule another appointment where we will generate a personalized, lifetime income blueprint. This blueprint will show you five critical numbers including your retirement cash flow, potential nest egg, and much more.

You'll be able to print and use this blueprint to help you achieve your financial goals.



**Why are you willing to do this for free?**

It's possible that what I'm about to say might concern you...but I hope it will at least increase your curiosity. We can offer these free appointments because what we reveal is so good and reliable as an automated way to grow wealth that many of those who attend decide to join us. Even skeptics are surprised by their ultimate desire to employ these exciting assets to grow their wealth. This suggests that if you come and look and listen, you too might want to get involved. Perhaps this will scare you away, but it should also heighten your curiosity. After all, why would some of the most financially savvy people in the world, the top 10% of the wealthy in America, use this asset to grow and protect their wealth?

**Is my current retirement plan sufficient to achieve my lifestyle goals?**

When you speak with your specialist they will provide you a print out showing how long your current retirement may last, and the amount of taxes you may end up paying. Knowing this information is invaluable to accurate wealth planning.



# Common Questions About Your Appointment

**How much money do I need to use these strategies?**

Fortunately, even though traditionally used by the wealthiest 10% of Americans, these strategies are available to anyone. You can get started with as little as \$100 per month, or put in a million dollars per year.

**Who else is using these strategies?**

According to the Wall Street Journal over 55% of these assets are owned by the top 10% of the wealthiest Americans<sup>1</sup>. Banks put billions each year into these assets, and corporations like Harley-Davidson, Verizon, Johnson and Johnson, American Express and many others use these assets<sup>2</sup>. In 2013 sales for just one of these strategies totaled over 1.4 billion dollars. Hundreds of thousands of Americans are buying this asset and it's popularity is growing by double digits each year<sup>3</sup>.



**Is there a better option to protect my money than bank accounts and CDs?**

You will discover several alternatives that give you the benefit of not losing money in a stock market crash, while still earning a rate of return to out-pace inflation.